



Om Solutions Link Building 2.0

OmSolutions Link Building 2.0

What we do?

We specialize in building text links for our clients. Our link building campaign mainly focuses on two key objectives.

1. Increasing Search engine traffic
2. Bringing direct traffic

How we do?

We generate text links for our clients using following methodologies:

1. Social bookmarking
2. Social networking
3. Requesting links from other related sites
4. Articles submission
5. Posting to relevant forums
6. Posting to relevant blogs
7. Directory submission
8. Building niche related mini sites to be link feeder for clients.

Why we are different?

1. We are in the business since 1998, the good old days of Altavista and Hotbot.com
2. We understand the difference between whitehat campaign and blackhat campaign.



Om Solutions Link Building 2.0

3. We live in 2009, the era of Web 2.0 Our proven methodology consists of the best of link building techniques of conventional link building as well as Web 2.0 link building.
4. In ten years of our existence, we have run successful campaigns for all niches and we understand the different approaches required for niche specific link building.
5. Being web entrepreneurs, we understand the business logic of the ventures.
6. We have a dedicated lab to do research on different link building techniques. This approach helps us in coming out with the best solutions for our clients.

What we offer?

We offer three link building packages for our clients:

i. **Starter Package**

Starter package is for the clients, who want to test the waters with us. The package includes basic link building for client's web-sites.

The starter package consists of following activities spanned in a month of time.

1. Basic analysis and keyword analysis of your site.
2. Fifteen articles , 400 + words (to be used in article marketing)
3. Submission of articles in top article directories
4. Social Bookmarking.
5. Submission of sites first to top directories and then submission to all possible web directories on on-going basis.
6. Signing up at niche relevant forums, doing relevant posts with link to the promoted site. This activity is being done by experts, so that posts should not be considered as spam.
7. RSS feed submit, social bookmark submit, video submit to all possible pages of client's site as well as promoting the articles / squidoo etc using same methodology.



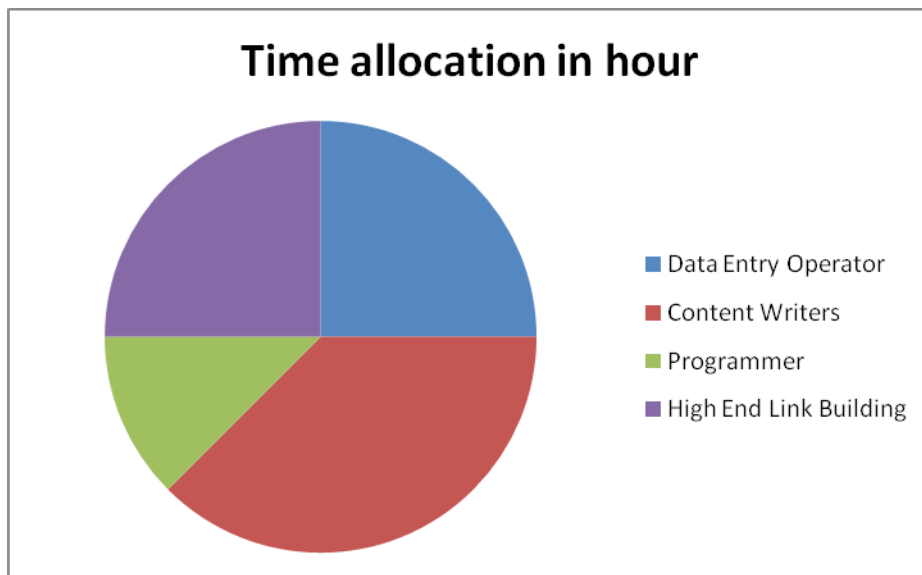
Om Solutions Link Building 2.0

The cost of starter package is \$300 per month.

ii. Premium Package

Premium package is for the clients, who know and understand the value of link building. The premium package uses all possible link building techniques available in book.

The Premium package consists of 200 hours of link building campaign per month.



The strategy followed in Premium package consists of:

1. Seventy Five articles , 400 + words (to be used in article marketing)
2. Submission of articles in top article directories
3. Social Bookmarking of all important pages.
4. Submission of sites first to top directories and then submission to all possible web directories on on-going basis.
5. Requesting other related site owner's to provide links



Om Solutions Link Building 2.0

6. Creating and popularizing social networking profiles of the promoted sites. This includes but not limited to digg, myspace, twitter, google profile, knol etc.
7. Signing up at niche relevant forums, doing relevant posts with link to the promoted site. This activity is being done by experts, so that posts should not be considered as spam.
8. Writing blogs as guest poster.
9. Posting comments intelligently at related blogs.
10. Seventy Five articles are to be used in following proportion to generate links
 - a. Fifteen articles for ezine articles and five articles each at two other top article sites
 - b. Using content re-writer, rewrite a percentage of articles five to ten times.
 - c. Create multiple networks of Squidoo, Hubpages, wordpress, wiki etc using the articles.
 - d. Create constantly updated blogspot, wordpress etc blogs. These blogs will be updated constantly using re-written articles.
 - e. Use the network of mini blog sites for direct linking to promote site as well use these for link bait. Once the mini blogs get PR, use these for threeway – fourway link exchange at webmaster sites leading ultimately to get links for the main site.
 - f. Create five mini sites and use these as link baits.
11. RSS feed submit, social bookmark submit, video submit to all possible pages of client's site as well as promoting the articles / squidoo etc using same methodology.
12. All Ezine, squidoo, mini sites, wordpress, blogspots etc are to be promoted using re-written articles. This activity will generate huge link juice for supporting sites and that in turn generates huge link juice for main site.
13. Viral video marketing
14. Link bait schemes

The cost of premium package is \$1,500 per month.

Custom Package:



Om Solutions Link Building 2.0

We offer end to end solution to our clients for link building. Our custom package includes all possible link building activities, including all activities mentioned in premium package as well as creating viral videos for clients, running link-bait schemes for clients, finding potential link advertisers and many more similar techniques. Contact us to send you a custom proposal.

Examples:

We have created three case studies to show our link building strategies. These three are case studies and have been done exclusively to show case our link building expertise. These domains are owned by us and no other promotion other than link building has ever been used for these sites.

- 1) Search Term: all about technology - Top 10 in 270 Million Results in google (currently at #10 - <http://www.allabouttech.org/>)
- 2) Search Term: refinance news - #2 in 2.5 Million Results in google (<http://www.321refinancenews.com>)
- 3) Search Term: victorian style houses - #1 in 7.5 Million Results in google (<http://www.victorianstylehouses.net>)

Below are a few sample articles written by us.

<http://ezinearticles.com/?Link-Building-Service---What-is-the-Deal-With-the-Links?&id=2380326>

<http://ezinearticles.com/?Link-Building-Packages---How-to-Select-a-Good-Package&id=2389513>

<http://ezinearticles.com/?PHP-Versus--Dot-Net&id=773750>

Contact Us

Email: barry@omsolutions.net , nitin@omsolutions.net

AIM: teeceo, omsolceo

Phone: 415-678-9250

Web: <http://www.omsolutions.net>



Om Solutions Link Building 2.0

About Om Solutions:

Om Solutions is a dynamic new generation vertically & horizontally integrated total software Solution Company.

We provide offshore programming services, Application Development and Integration Services, Web Design and Development Services, Search Engine Optimization Services (SEO), Call Center, Webmaster services, Virtual assistant services, data mining services and Back-office services.

Om Solutions is a Total Webmaster Solutions provider company.

Om Solutions has offices in Oakland, California and Lucknow India. With over fifty employees, Om Solutions provide 24*7*365 support to its clients across the globe.